



## February HAPPENINGS

MOUNT RUSHMORE SOCIETY

MOUNT RUSHMORE  
BOOKSTORES

MOUNT RUSHMORE  
AUDIO TOUR

MOUNT RUSHMORE INSTITUTE

As a member in the Mount Rushmore Society, we want to make you aware of important events, promotions and dates on a monthly basis. We hope to see you at Mount Rushmore National Memorial soon!

### Mount Rushmore Society Logo Change

In an effort to strengthen the organization's identity, the Society adopted a new logo and shortened its name (as well as the names of its divisions) to Mount Rushmore Society, Mount Rushmore Bookstores, Mount Rushmore Institute and Mount Rushmore Audio Tour.



### Valentine's Day | February 14

Rocky Mountain International tour operators will be visiting the Memorial at a dinner, co-sponsored by the Mount Rushmore Society, and will learn about Mount Rushmore, including the Mount Rushmore Audio Tour.

### Presidents' Day | February 21

Presidents' Day, originally known as Washington's birthday, falls on the third Monday of February. This year, Presidents' Day falls on February 21, 2011. George Washington was actually born on February 22, 1732.

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